

INTERNATIONAL PRIMAL ASSOCIATION

Primal Pool

March/April 1977

WHAT IS PRIMAL THERAPY?

Saturday, February 19, 1977, Joe Sanders, Tom Rose, Alice Rose, Ninalee May, Alec Rubin, Diane Timon, Armand DiMele, Constance Corey, Victor Zeines and Charlotte Saunders presented a panel discussion at the Florida Keys Community College, Key West, Fl., on "What is Primal Therapy?" Sixty-nine enthusiastic attendees got a two hour mini introduction to Primal Therapy. It was a rewarding experience for all of us.

VILLAGE VOICE ARTICLE - PRIMAL PIQUE

A war between shrinks is being waged in the courts over who owns the name "Primal." On one side, the father of Primal Therapy, Arthur Janov, Ph.D., says he does. In 1970 he registered the name with the U. S. Patent Office. Since then he's had his attorneys sue two therapists and warn 75 others not to describe their work as "Primal." The International Primal Association - with a membership of 250 therapists-obviously disagrees with Janov's position. This week, the IPA began giving depositions at the federal patent agency in Boston challenging Janov's trademark.

"No one owns the name "Primal." said Armand DiMele, president of the IPA, last week in an interview. "We've found the name used by Freud and Reich. It's like owning the work "analysis." It's not right to patent a word that's a process."

"It's a free country." Dr. Janov told us in response. People can do what they want. But why don't they make up their own name? What the hell do they want my name for?"

The IPA was formed in 1973, according to DiMele, by primal therapists who had broken away from Janov. "He wanted to control the whole thing." said DiMele. "Even if you trained with him, he disclaimed any connection with you. Which I can understand from a business point of view. Janov's a good businessman."

Michael Painter, Janov's lawyer, made similar accusations against the IPA. "It all comes down to money. They make a great deal of money claiming to possess what we developed. You can classify it as a monumental rip-off."

DiMele rejoined: "Janov claims the techniques of Primal are secrets of his own. It's not a Janovian method. It's just an intense-feeling process that falls under the name Primal. We have our own standards. We have frequent board meetings, conventions, our own journal. We just want to share the information."

That's just what worries Janov: "Primal therapy is a specific modality developed over a period of 10 years that is highly dangerous in untrained hands," he said. "We've seen absolute basket cases, suicides, and psychoses resulting from mock Primal therapists. It takes three to five years to train a Primal Therapist. That's why we only have around 20 therapists in my institute."

"All analysis and, for that matter, biofeedback and hypnosis, are dangerous in the wrong hands," conceded DiMele. "But we have a right to take this process and develop it as we see it. And, besides, the result of our work—the Primal Man— isn't supposed to be into owning things."

PROGRAM AT 20% DISCOUNT TO IPA MEMBERS

The following Programs are being offered by the CENTER FOR THE WHOLE PERSON, located at 112 S. 16th St., Philadelphia, Pa., 19102, telephone (609) 235-6834 and Mays Landing, N. Y. 08330 telephone (609) 625-1611.

1. Primal Integration Weekend Marathons - April 29- May 1 and Nov. 11-13, 1977
Cost \$80.00
2. Five Day Intensive Primal Integration Community - April 7-12, 1977
Cost \$160.00
3. Professional Workshops, Neo-Reichian Applications to Intensive Psychotherapy
March 5-6, 1977, Toronto, Ontario - June 4-5, 1977, Philadelphia
Cost \$60.00
4. Seven Day Professional Workshop - July 15-22, 1977
Cost \$240.00

If you wish further information please contact the Center For The Whole Person at the above address.

DYNAMIC-AFFECTIVE PSYCHOTHERAPIES

Announcing six Monday evenings Introductory Course in the Dynamic-Affective Psychotherapies with the faculty of NYIDAP, Biltmore Hotel, Madison Avenue, at 43 Street, N. Y. C. - Monday evenings, 7:30-10 PM

April 25, 1977 - Introduction To The Dynamic-Affective Experience,
Glen Boles, Ph.D. and Armand DiMele, C.S.W., C.R.C.

May 2, 1977 - Primal Therapy: Theory and Practice, David Freundlich, M. D. and
Bernard Starr, Ph.D.

May 9, 1977 - Integrating The Body/Mind, Martin Kassan, Ed.D. and Ilana Ruben-
fled

May 16, 1977 - Primal Therapy Is Not Enough, Baruch Elitzur, Ph.D. and
Maury Neuhaus, Ph.D.

May 23, 1977 - Experiencing The Affective Process, Louis Nicoll, M.S.W. and
Daniel Waldstein, Ed.D.

June 6, 1977 - The Dynamic-Affective Psychotherapist, The Institute Faculty

Pre Registration for IPA Members is \$45.00. If you wish further information
or you wish to register send check or inquiry to NYIDAP, 15 East 40 Street,
New York, N. Y. 10016.

STARTING SEPTEMBER, 1977

Professional Certificate Program in Primal Integration, Theory and Methods,
Group and Individual Applications.

BOARD OF DIRECTORS MEETING OF THE INTERNATIONAL PRIMAL ASSOCIATION, INC.
 TIME: Sunday, February 20, 1977 from 10:00 A.M. to 3:30 P.M.
 PLACE: 525 Elizabeth Street, Key West, Fl.

PRESENT WERE: Joseph Sanders
 Ninalee May
 Alice Rose
 Tom Rose
 Charlotte Saunders
 Constance Corey
 Armand DiMele
 Victor Zeines
 Diane Timon
 Alec Rubin
 Jerry Saunders

1. Constance Corey resigned her position on the board for personal reasons. Resignation was accepted with regret.
2. The status of the legal action regarding "Primal Therapy" was discussed. Joe Sanders was appointed to coordinate efforts to raise money for the action. A telephone and mail campaign will be initiated to raise the \$3,500 needed to meet current attorney's fees.
3. A motion was unanimously passed that one of the official duties of the Vice President will be to chair the convention committee.
4. The Lenox, Massachusetts site for the convention, located by Alan McFarland, was approved as the site of the 1977 Convention. Fees for the 1977 convention are as follows:

	ADULTS		CHILDREN	
	FULL WEEK	WEEK END	FULL WEEK	WEEK END
Pre Registration	\$ 60	\$ 45	\$ 10	\$ 10
Room and Board	60*	30*	60*	30*
TOTAL PRE REGISTRATION	\$ 120	75	70	40
Ad				
Added to Registration				
On Site	10	5		
TOTAL ON SITE REGISTRATION	\$ 130	\$ 80		
*Camping (in lieu of room and board)	\$ 20	\$ 15		

5. Ethics Committee procedure for handling ethic complaints is a formal written complaint signed by the complainant which will be disclosed to the parties involved. This should be sent to Ninalee May at Park View & Madison, # 3D, Laurence Harbor, N. J., 08879, for east coast complaints and Alice Rose at 857 Montecillo Rd., San Rafael, Ca., 94903, for west coast complaints. A membership survey is to be done to obtain opinions about what questions therapists should answer in discussing their work to potential patients.
6. Referral List - All names mentioned on referral list must be members of IPA.

7. Mexican information office was proposed and approved in theory.
8. Next board meeting will be held in New York City at Center for Primal Consciousness, 196 W. 4th Avenue, Suite 805, N. Y., N. Y. The week-end schedule will be:

Friday night, May 13, 1977 - Presentation at a college, to be announced.
Saturday, May 14, 1977

1:00 PM to 3:00 PM Workshop, to be announced
3:30 PM to 5:30 PM Men's Workshop, Leaders Victor Zeines and Tom Rose
3:30 PM to 5:30 PM Women's Workshop, Leaders, Charlotte Saunders and Diane Timon

981-0478
Sunday, May 15, 1977

10:30 AM Convention Committee and Ethics Committee Meeting
1:30 PM Board of Directors Meeting

The meeting was adjourned at 3:30 PM.

SLEEPING ACCOMODATIONS FOR EASTERN REGIONAL

Free sleeping accomodations for out of town attendees may be available by contacting Florine Snider, Victor Zeines, Diane Timon, Charlotte Saunders, Alec Rubin or Gro Robinson.

I P A, INC.
P. O. BOX 1653
KEY WEST, FL. 33040

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